

SWISS DAYS 2019 for the first time in Istanbul between 20-22 September 2019

SWISS DAYS 2019 will be an event full of opportunities beyond your expectations!

The Swiss Business Hub Turkey and the Swiss Chamber of Commerce in Turkey will host the Swiss Days 2019 in Istanbul from the 20th – 22nd of September in close collaboration with the Consulate General of Switzerland in Istanbul Turkey and Switzerland Global Enterprise

It will be a unique platform to promote Switzerland and Swiss companies; Swiss brands, technology, education, culture and more, allowing companies and institutions to promote themselves in the positive light of “Swissness” and the highly valued associations that come with it.

This festival will last three days and will offer something for everybody. Starting with a various amount of booths where visitors can obtain information about the participating Swiss companies. The difference hereby is that this festival is not a common ‘exhibition’ event. It is not only business-driven, it will be more dynamic, interactive and entertaining. The aim is to provide a communicative platform between exhibitors, partners and visitors. There are going to be cultural activities, workshops and exclusive seminars as well as activities for children, which will underline the diverse character of this three-day event!

In addition, the Swiss Turkish Economic Forum will be organized for the fifteenth time, on 20 September 2019, during “Swiss Days” and focus will be “Artificial Intelligence”

The Swiss Days’19 is also supported by Şişli Municipality, Yapı Kredi bomontiada, Swiss Tourism, dDf, Turkish Airlines. Mayor of Şişli is giving a great support in the organization of this mini expo. Turkish Airlines is the only Turkish brand accompanying us during those three days.

**Swiss Days 2019
20-22 September 2019, Yapı Kredi bomontiada, İstanbul**

<https://www.s-ge.com/de/event/event-s-ge/swiss-days-istanbul-2019>

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