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# BTEC Hospitality

## Course Outline



MARCH 14, 2023

# 1. The Hospitality Industry

## OVERVIEW

<b>Duration</b>	8 Weeks: 48 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	8 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (8) that include:</p> <ul style="list-style-type: none"><li>• Food preparation and production</li><li>• Food and Beverage</li><li>• Food and Beverage outlets</li><li>• Fine dining service</li><li>• Facilities Management</li><li>• Hotel site visits</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>



## 2. Environment and Sustainability in the Hospitality Industry

### OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Demonstration of application of the 6 Rs – recycle, rethink, refuse, reuse, repair, reduce.</li><li>• Project based assignments at EAHM.</li><li>• Hotel site visit.</li><li>• Turtle rehabilitation sanctuary – CSR activity.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>

### 3. Luxury Hospitality

#### OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Visits to Luxury hotels (Burj Al Arab, Madinat Jumeirah, Armani etc.).</li><li>• Spa discovery</li><li>• Guest Lecturers with Luxury brands.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>

## 4. Front Office Operations

### OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Training on Opera (hotel reservation system).</li><li>• Front Office shadowing at a hotel.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>

# 5. Accommodation Operations

## OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Training on lodging facilities at EAHM.</li><li>• Housekeeping shadowing at a hotel.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>

## 6. Events in Hospitality

### OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Practical assignments at EAHM.</li><li>• Final event at EAHM.</li><li>• Shadowing at C&amp;I Madinat Jumeirah or World Trade Center and Exhibition.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>

# 7. Technology and Digital Media in Hospitality

## OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Project-based assignments at EAHM.</li><li>• Demonstration of different systems (CRM, CCTV etc.).</li><li>• Guest Lecture at EAHM.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>



# 8. Marketing for Hospitality

## OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Project-based assignments at EAHM.</li><li>• Site visit.</li><li>• Guest Lecture at EAHM.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>



# 9. Marketing for Hospitality

## OVERVIEW

<b>Duration</b>	4 Weeks: 24 hours of practical classes supported by digital learning via hotel.school mobile learning platform.
<b>Distribution</b>	4 x 6 hours face to face lessons one day a week excluding Friday.
<b>Methodology</b>	<p>A Hybrid teaching and learning delivery, consisting of:</p> <p>Face-to-face practical classes (4) that include:</p> <ul style="list-style-type: none"><li>• Project-based assignments at EAHM.</li><li>• Site visit.</li><li>• Guest Lecture at EAHM.</li></ul> <p>Hotel.school mobile learning platform to support all theoretical knowledge, aligned with Pearson's learning outcomes - micro learning compressed content completed throughout the week.</p>

